



[www.socialersmedia.com](http://www.socialersmedia.com)

# WHO ARE WE?

Malaysia's leading Chinese online media publishing company.

We combine our creative idea with our marketing expertise to deliver exceptional content to our clients.

Our effort has helped businesses transform into iconic brands with smart, engaging videos that tell a story.

Our success is fueled by our passion for bringing ideas to life and the attitude we take towards all of our projects.

We provide information regarding new trends to Malaysians.

We also cover wide range of event invitation such as food review, accommodation review, travel tips, new product launch etc.





Our Facebook page has more than

**600,000**

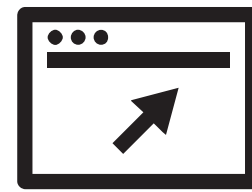
followers and still counting



10,000,000 facebook reach



6,000,000 video views

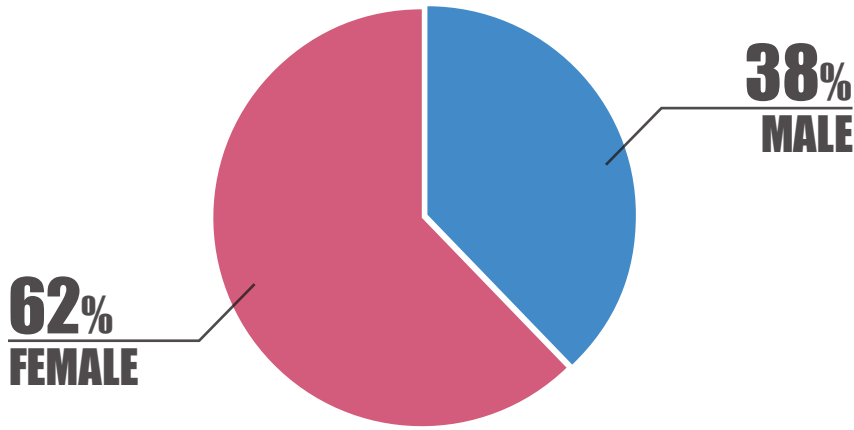


200,000 website visit



# DEMOGRAPHIC

## GENDER



## AGE

18 - 35

# Video Production

We believe videos are the best way to describe your message into life

- From concept to production
- Professional video production team
- High engagement
- Complimentary post boost for 7 days

\*prices are subject to video length within 60 seconds only

\*price variation is subject to video length and concept



# ARTICLE

Article write up

- Facebook Instant Article
- Instant load article
- Professional content writing
- Complimentary post boost for 7 days

Instant Article



Can be Image or Video Cover



# WALL POST

Facebook Content Post

- Professional Design
- Easy to engage viewer's attention
- Complimentary post boost for 7 days

**Performance for Your Post**

**460,570** People Reached

**9,752** Reactions, Comments & Shares

3,207 Like	365 On Post	2,842 On Shares
32 Love	2 On Post	30 On Shares
1,154 Haha	165 On Post	989 On Shares
55 Wow	6 On Post	49 On Shares
12 Sad	1 On Post	11 On Shares
11 Angry	0 On Post	11 On Shares
2,381 Comments	575 On Post	1,806 On Shares
2,916 Shares	2,916 On Post	0 On Shares

**141,517** Post Clicks

99,554 Photo Views	15 Link Clicks	41,948 Other Clicks
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# FULL PACKAGE

Video + Article + Wall Post

- Full range service
- Complimentary post boost for 10 days

\*price are subject to video length within 60 seconds only



你的车决定你的性格



你的车决定你的性格



“卖出去比较有钱”

你的车决定你的性格



不打





# PWP | Added Value Service

## Sponsor Post Space

Get more engagement of your article

- Appear in every new article after article is published
- drive more reader to your post
- Instant load article

Even more from TheSocialers

梁朝伟 吴亦凡 唐嫣 杜娟

**林子祥不是唱歌的咩?  
为什么电影里面也有他?!**

SOCIALers

娱乐  
梁朝伟吴亦凡 最大男神电影《欧洲攻略》即将  
上映!  
最近一直就频频出现《欧洲攻略》的预告片...

TheSocialers

# PWP | Added Value Service

## Pin To Top

Get more engagement of your post

- Appear top of our page
- drive more reader to your post
- High engagement



TheSocialers  
25 July at 4:38 PM · 🌐

Cafes Richard来自法国巴黎的咖啡馆! 让你不用飞到那里都能品尝到顶级的精品咖啡, 点了一份精致下午茶! 你这次还不算贵妇吗? !  
\*时间: 2.30pm - 5.30pm\*

除了下午茶, 如今已经增添午餐 & 晚餐的menu, 就连素食也有哦~无论什么时段, Cafe Richard... [See more](#)



# CASE STUDY

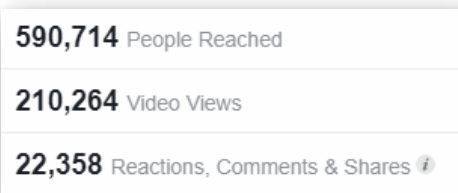
ARTICLE



## Campaign Result

106,000+ Page Views  
30,400+ Social Media Shares

VIDEO



## Campaign Result

590,000+ Social Media Reached  
200,000+ Video Views  
4,400+ Shares

# How it works



## Meeting

Meeting arrangement, understanding your needs, prepare proposal to meet your campaign goals



## Production

Content team will begin to create custom content optimized for social platform



## Result

Publish the campaign content to our social platform and watch the result

# Our Production Partner



AVANGUARDIA™  
GROUP SDN. BHD.



Our Works:

<http://avanguardia.net/video-production.php>

# OUR CLIENTELE & PROJECTS INVOLVED



# Contact Us

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